

# Ads for the 2017 - 2018 Yearbook

*Business Ads!  
8th Grade Graduate or Student Congratulatory Ads!  
Club or Group Ads!*

*Want to Showcase your business and give the Bethany community the opportunity to patronize your business?*

*Do you have a **graduating eighth grader** or a student whose achievements you would like to recognize?*

*Let everyone read all about it in the Bethany School 2017 - 2018 yearbook!*

*Taking out an advertisement in the Bethany School yearbook is a lasting and easy way to let everyone know how proud you are of your business, group, or student.*

---

*For planning purposes,*

***We must know the size of the ad you would like to reserve and payment by January 26, 2018.***

***Layout plan, text and photographs for your ad must be submitted by March 2, 2018.***

---

*For layout ideas, please refer to old yearbooks. You can sketch your layout on paper or let us know which prior yearbook ad you like (provide yearbook year and student name), and we'll create the ad. If you wish to create your own ad, it must be submitted in JPEG format and be no larger than 8 MG. We cannot work with .pdf, .ppt, .doc. It is important that any ads you create are high resolution (300 dpi) and have good quality photos. If they look blurry or pixelated when you print them out, they will be blurry or pixelated in the yearbook!*

*Hardcopy photos will be scanned and returned. Digital photos may be submitted on disk or jump drive and must have a resolution of at least 300 dpi and be saved in JPEG format, not larger than 8MG, only.*

*Questions? Call Margie Kessler 771-7462 ext 100 or [kessler@bethanyschool.org](mailto:kessler@bethanyschool.org)*

**Use the Form on the Next Page  
to Reserve your yearbook ad space.**

## Sizes and Costs for Yearbook Ads

Size	Cost
Full Page 8 1/2 in x 11 in	\$150.00
Half Page 8 1/2 in x 5 1/2 in	\$ 100.00
Quarter Page 4 1/4 in x 5 1/2 in	\$ 75.00

Ad Reservations are due by Friday, January 26th  
Ad materials (photos and text) are due by Friday, March 2nd

---

### Yearbook Ad Order Form (Return to office by January 26, 2018)

Your Name : \_\_\_\_\_

Your Email Address: \_\_\_\_\_

Student's Name: \_\_\_\_\_ Grade \_\_\_\_\_  
(for personal ad)

Business Name: \_\_\_\_\_  
(for business ad)

Size of Ad: (circle one)  
1/4 page      1/2 page      full page  
\$75.00      \$100      \$150

Check # \_\_\_\_\_ Amount \_\_\_\_\_ Date Received \_\_\_\_\_

**Payment is due with this reservation form.**